

Tenzin D. Samphel

Video Editor/Motion Designer

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Professional Summary

Motion designer with 11+ years of experience creating high-impact visual effects and motion graphics across broadcast, digital, and event platforms. Specialized in translating creative concepts into technical implementations through collaboration with developers and creative coders. Expert in producing real-time visual effects, video transitions, and text animations for both live and digital experiences. Proven track record of delivering award-winning content under tight deadlines while maintaining technical excellence and visual innovation.

Education

Bachelor of Fine Arts

Virginia Commonwealth University

Core Skills

- Technical Translation: Converting creative designs into technical specifications for developers
- Real-time Visual Effects: Creating effects optimized for real-time rendering environments
- Motion Graphics Library Development: Building comprehensive libraries of transitions, effects, and animations
- Cross-disciplinary Collaboration: Working effectively with creative coders, developers, and technical artists
- Data-Driven Design: Using audience metrics to improve visual content performance

Technical Proficiencies

- Adobe Creative Suite (Expert): After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Audition, Media Encoder, Frame.io
- Design Tools: Figma (Advanced), Adobe XD
- 3D/VFX (Advanced): Cinema 4D, Blender, Houdini Indie, Real-time effects generation
- Audio Production (Advanced): Ableton Live, Logic Pro, FL Studio
- Project Management Tools: Workamajig, Monday, Costpoint, Teams, Slack

Freelance Projects

- Broccoli City Fest (2023): Created a library of 30+ stage transitions and real-time visual effects for festival screens
- Machik Weekend (2020-Present): Developed and implemented animation systems for virtual event platforms
- Indiginis (2015-2020): Co-founder and art director, creating visual effects packages for music videos and live performances

Professional Experience

Art Director

Yes& Agency, Alexandria, VA | 2021 - Present

- Created award-winning content, including Akima's "Mission That Matters" video which earned a Gold Hermes Award in 2024
- Produced 3 part series for the Alzheimer's Association, earning a Platinum Hermes award for a three-part emotional video series
- Used live data visualization maps for Office of Community Services to visualize over 1,000 high-impact program locations reaching 9+ million people annually; analyzed social media metrics to refine subsequent campaign strategies
- Managed multiple virtual and hybrid events for the Adaptation Fund Climate Innovation Accelerator program, spanning military security, education, and energy infrastructure with rapidly changing audiences
- Collaborated with UVA's LaCross Institute for Ethical Artificial Intelligence in Business stakeholders, to design 3D branding based off of AI models
- Art directed a 159-foot ceiling projection at the National Building Museum's Afcea Annual Winter Gala, creating immersive experience.
- Delivered a graphics package for the Epilepsy Foundation resulting in over 20 million web page views and raising over \$1 million
- Led cross-functional collaboration with US Mint and DC Comics, creating multi-format promotional content for new commemorative quarters
- Designed and storyboarded a 4-infographic animation package for the federal Low Income Home Energy Assistance Program reaching over 9 million individuals

Senior Motion Graphics Designer and Editor

Consumer Financial Protection Bureau (CFPB), Washington DC | 2020-2021

Worked on set and animated the COVID-19 mortgage relief videos and financial education shorts when timely guidance was crucial as financial systems were disrupted. These projects involved creating content that provided critical updates and information to people during a challenging global period.

Senior Motion Graphics Designer

Viva Creative - Rockville, MD | 2017 - 2020

- Designed and executed the "Connected for Good" 3D logo for AIPAC's 2019 event, viewed by 18,000 attendees used across the entire Walter E. Washington Convention Center for 3 years.
- Developed motion graphics for Under Armour's campaigns, taking ownership of art direction, animation, and music production for 2 years.
- Created 3 day event graphics packages for the 2018 Mary Kay Seminar, engaging 32,000 attendees
- Created impactful graphic bumpers for Bloomberg global events, distilling complex concepts for industry leaders
- Collaborated with marketing teams to ensure assets complemented and tied stories together for maximum engagement
- Developed promotional content for music festivals, record releases, and merchandise launches, creating cohesive e-commerce strategies across multiple sales channels and platforms

Motion Graphics Artist/Graphic Designer

NBC Universal - Washington, DC | 2012 - 2017

- Produced high-quality animations and graphics for major news networks under tight deadlines
- Created network animations for Meet the Press, Nightly News, and Today Show that educated and engaged nationwide audiences
- Developed the "What's a Caucus?" infographic aired on MSNBC and Hulu, which was then repurposed as an evergreen explainer video on NBC News website, maximizing viewership across platforms
- Crafted breaking news graphics for significant events, delivering timely and informative updates
- Worked with producers, news directors, and legal fact-checkers to ensure messaging aligned with network standards and accuracy requirements
- Used viewership data to refine graphics approach for maximum clarity and impact